

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 PC-05 CIAE-00 INR-07 NSAE-00

RSC-01 USIA-15 PA-02 AID-05 OES-05 /058 W

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R 131259Z JAN 75

FM AMEMBASSY SANTO DOMINGO

TO SECSTATE WASHDC 2522

USDOC WASHDC

UNCLAS SANTO DOMINGO 0198

E.O. 11652: N/A

TAGS: BEXP, DR

SUBJECT: COMMERCIAL ACTION PROGRAM: SOLAR ENERGY SHOW

REF: SD 2530, JUNE 21, 1974

1. FOLLOWING IS STATUS REPORT ON EXHIBITION OF SOLAR ENERGY PRODUCTS AND TECHNOLOGY, SCHEDULED IN FY1975 CAP: SHOW WILL TAKE PLACE MARCH 17 THRU MARCH 21, 1975, AT THE ASSOCIATION OF INDUSTRIES IN SANTO DOMINGO. OFFICIAL SPONSORS ARE U.S. EMBASSY, ASSOCIATION OF INDUSTRIES OF THE DOMINICAN REPUBLIC, AMERICAN CHAMBER OF COMMERCE, AND PUERTO RICAN COMMERCIAL OFFICE IN SANTO DOMINGO. DETAILED FACT SHEET HAS BEEN POUCHED TO MEMBERS OF WASHINGTON ACTION STAFF FOR DOMINICAN CAP.

2. THUS FAR FIVE FIRMS HAVE INFORMED EMBASSY THEY WILL DEFINITELY PARTICIPATE: SOLAR POWER CORP., 186 FORBES ROAD, BRAINTREE, MASSACHUSETTS, 02184 (R.W. WILLIS, PRESIDENT); FUN AND FROLIC, P.O. BOX 277, MADISON HEIGHTS, MICHIGAN, 48071 (EDWARD J. KONOPKA, PRESIDENT); SUNWATER CO., 1112 PIONEER WAY, EL CAJON, CALIFORNIA, 92020 (CLAYTON R. RICHOLAS, MARKETING DIRECTOR); ENERGEX CORP., 481 TROPICANA, LAS VEGAS, NEVADA 89109 (MARION PETERSON); AND WILCON CORP., 3310 SW 7TH ST., OCALA, FLORIDA, 32670 (KEN WILSON, PRESIDENT). A POSSIBILITY IS SPECTROLAB DIVISION OF TEXTRON, 12500 GLADSTONE AVENUE, SYLMAR, CALIFORNIA, 91342 (KEN EACRETT, DIRECTOR OF SALES).

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FEATURED PRODUCTS WILL INCLUDE SOLAR ENERGY ARRAYS OPERATING

WATER HEATERS AND OTHER DEVICES. U.S. FIRMS ARE SEEKING POTENTIAL DISTRIBUTORS AND, TO LESSER EXTENT, JOINT VENTURE PARTNERS FOR PARTIAL MANUFACTURE OF COMPONENTS.

3. FOLLOWING THE SHOW ITSELF, THE EMBASSY HAS ARRANGED FOR A PART OF THE EXHIBIT TO BE PLACED ON DISPLAY AT THE DOMINICAN NATIONAL LIBRARY. WE ALSO PLAN A SIMILAR MINI-EXHIBIT AT BI-NATIONAL CENTER IN SANTIAGO.

4. ACTION REQUESTED: WE RECOMMEND THAT WASHINGTON ACTION STAFF CONSIDER INFORMING ALL CARIBBEAN POSTS OF THIS EXHIBITION, SUGGESTING THAT THEY ENCOURAGE POTENTIAL AGENTS/ DISTRIBUTORS, ETC., TO ATTEND. WE HAVE FOUND CONSIDERABLE INTEREST IN THE DOMINICAN REPUBLIC IN THE EXHIBIT AND BELIEVE THAT OTHER CARIBBEAN COUNTRIES SHOULD ALSO BE GOOD MARKETS FOR U.S. PRODUCTS IN THE SOLAR ENERGY FIELD.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SANTO00198
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750012-0864
From: SANTO DOMINGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750157/aaaabxqo.tel
Line Count: 78
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 SD 2530, 75 JUNE 21, 75 1974
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 14 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <14 APR 2003 by MarshK0>; APPROVED <10 FEB 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL ACTION PROGRAM: SOLAR ENERGY SHOW
TAGS: BEXP, DR
To: STATE COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006